

## Concordia Chamber of Commerce September 13, 2018, Monthly Meeting Minutes

President Brooke Wilkens called the meeting to order. Members present: Mary Vogt (Executive Director), Cindy Stuenkel, Sherry Graham, Deanna Inman, Larry Schnakenberg, Patty Schnakenberg, Jim Beerman. Not present: Janet Fowler

The Secretary's report was presented and approved.

The Treasurer's report was presented and approved. The Proposed Budget for 2018-2019 Fiscal year was discussed and approved.

Mary's Report – we have 2 new members this month. The Chamber received a very nice thank you note from Cameron Cooper, for his receipt of our scholarship. Mary continues to field many calls, reserves the park system, lake and community center, sends out information packets about Concordia. Mary is looking for any additional information about Concordia to send in these packets. People are making positive comments about the new posts on our Facebook page.

The Fall City Wide Garage Sales will be October 5<sup>th</sup> and 6<sup>th</sup>.

Downtown trick or treating – Mary has enough printed cups to give out for Halloween.

2<sup>nd</sup> Saturdays –The next 2<sup>nd</sup> Saturday event will be held October 13<sup>th</sup>. The Chamber has taken over all of 2<sup>nd</sup> Saturday's promotion via a motion to "offer online and print promotions for 2<sup>nd</sup> Saturdays". This is now a Chamber Event. The Chamber will advertise our members (mainly through Social Media). We will also put the 2<sup>nd</sup> Saturdays in The Concordian under community events. It is also under discussion to make smaller German People, using some of the Piccadilly funds. . Brooke will put this information in her monthly email newsletter to all Chamber members.

Junk in the Trunk - Mary went to Knob Noster's 1<sup>st</sup> Saturday event and distributed postcards to vendors who might be interested in participating in our 2<sup>nd</sup> Saturday event. She is also going to Higginsville this Saturday to pass out postcards at their fair. We will be considering making this event more of a flea market, garage sale, crafters/farmers market. Brooke is also sending "Junk in the Trunk" name change ideas to the board and we will communicate via email about how to label this event.

Ping Pong Drop – This event was successful, even though the weather was rainy. We launched 1100 balls! As discussed in the past, we are thinking of going to a numbering system for our balls where we would give each business a # and then print a list with the businesses and their #. This will take away the difficult task of attaching business names to each ball. Next year, we will tape off the area the children need to stand and then only invite the children into the taped area. We may also need to borrow or purchase a good sound system to aid in parents/children understanding directions. Holding out 10-15 balls to give to young children who do not pick up balls of their own was a successful idea that will carried into next year's planning.

Chamber booth at the fair – before agreeing to the booth space next year, we will weigh the cost of the booth rental as well as the supplies we are buying to give away before making any decisions. We also need to try to get a prime location!

Message Board – Brooke is getting quotes for a map. Mary is going to speak with Pioneer Trails to see what they can offer.

Website – is up and running. We are going to purchase our web address, which is up for renewal. There is still progress being made and the updated membership list is coming very soon. Also the concordiamo.com will soon redirect to our new domain.

Christmas Wreath Lights – The city has agreed to store our lights in a building with no electricity/heat but they will not take ownership of the lights. The lights are moving this week as the building they are currently in is being removed. Brooke is looking into other storage opportunities with lights/electricity. Mary is buying the light bulbs. If the Chamber is replacing the lights this year, they will be replaced in September or early October as a Chamber Board one-time event rather than several evenings after work. These lights will hit the streets on November 12.

Social Media – We are creating Chamber member spotlights and will try to build followers with a \$50 city gift certificate giveaway after a motion to approve a “\$50 giveaway on social media” was accepted. Viewers will like and share the Facebook page and they will be entered into a drawing to win.

Brooke continues to work to get Welcome to Concordia signs at Hardees and also on the South side of town. The city owns the land south of town and Larry Schnakenberg has agreed to help the Chamber get a sign posted there.

New Logo – The CFM Graphics Design Team is working to provide us with new logo options. More info coming.

Mission statement – after much discussion and revisions, A motion was made and accepted that 2 statements, which were amended and chosen by the board, will be taken to the Quarterly meeting for a vote.

The next Executive Board meeting will be Thursday, October 18, at 11AM, in LL2

Adjourn

Sherry Graham, Secretary