

Agenda
Concordia Tourism Board
April 23, 2019
Room 202
Concordia Community Center
802 South Gordon St.
6:00 P.M.

1. Call meeting to order
 - a. Minutes of the October 23, 2018 Tourism Board Meeting
2. Budget Status (Fund Report)
3. Discussion of Budgeted Revenues:

Beginning Balance		\$ 7,065.08
Revenues to Date:		
Transient Guest Tax (Oct. to March)	\$15,087.26	
Remaining to meet Budgeted Revenues:		\$18,384.74
Donations	\$ 0.00	\$ 0.00
Reimbursement from 10	\$ 7,500.00	\$ 0.00
Projected Reimbursement from 10	<u>\$ 0.00</u>	<u>\$ 7,500.00</u>
Total Revenue to Date:	\$22,587.26	\$25,884.74

Expenses to Date:		
Signage	\$ 0.00	
Museum Telephone:	310.83	
Contract Service (Chamber)	3,000.00	
Subscription (K. Meineka Billboard Rent)	200.00	
Public Relations:		
MARCOA (Whiteman AFB)	\$ 2,774.40	
Website Design	\$ 7,868.00	
Christmas Lights	<u>\$ 1,365.49</u>	
Total Expenses to Date:	\$15,518.72	

Upcoming Commitments:		
Run for the Wall		\$ 175.00
Fireworks		\$ 3,500.00
Museum Phone		\$ 312.00
Contract Labor		\$ 3,000.00
Advertisement:		
I-70 Billboard		\$ 3,200.00

Public Relations		
Fall Festival		<u>\$ 5,000.00</u>
Total Outstanding Budgeted Expenses		\$15,187.00

Budgeted Ending Balance **\$14,133.62**
Projected End of Year Ending Balance: **\$24,831.36**

4. **New Business:**
 - a. **Run for the Wall**
 - b. **Fireworks**
 - c. **Dale to attend Main Street Summit**
5. **Business from the Board**
6. **Adjourn**

**Time Posted: Monday, April 22, 2019
1:15 P.M.**