

Agenda
Concordia Tourism Board
July 23, 2019
Room 202
Concordia Community Center
802 South Gordon St.
6:00 P.M.

1. Call meeting to order
 - a. Minutes of the April 23, 2019 Tourism Board Meeting
2. Budget Status (Fund Report)
3. Discussion of Budgeted Revenues:

Beginning Balance		\$ 7,065.08
Revenues to Date:		
Transient Guest Tax (Oct. to July 22)	\$22,152.52	
Remaining to meet Budgeted Revenues:		\$11,319.48
Donations	\$ 0.00	\$ 0.00
Reimbursement from 10	\$ 10,000.00	\$ 0.00
Projected Reimbursement from 10	<u>\$ 0.00</u>	<u>\$ 5,000.00</u>
Total Revenue to Date:	\$32,152.52	\$25,884.74

Expenses to Date:		
Signage	\$ 0.00	
Museum Telephone:	517.93	
Contract Service (Chamber)	4,750.00	
Subscription (K. Meineka Billboard Rent)	300.00	
Run for the Wall		\$ 175.00
Fireworks	\$ 3,500.00	
Public Relations:		
MARCOA (Whiteman AFB)	\$ 2,774.40	
Website Design	\$ 7,868.00	
Christmas Lights	<u>\$ 1,365.49</u>	
Total Expenses to Date:	\$21,075.85	

Upcoming Commitments:		
Museum Phone		\$ 103.44
Contract Labor		\$ 1,250.00

Public Relations		
Fall Festival		<u>\$ 5,000.00</u>

Total Outstanding Budgeted Expenses \$ 6,528.44

Budgeted Ending Balance \$14,133.62
 Projected End of Year Ending Balance: \$22,882.22

4. **New Business:**
 - a. **Concordia Street Fair**
5. **Business from the Board**
6. **Adjourn**

**Time Posted: Monday, July 22, 2019
2:00 P.M.**

Minutes of the Concordia Tourism Board
Held on July 23, 2019
6:00 P.M. in Room 202 of the Concordia Community Center
802 South Gordon St.
Concordia, MO 64020

Member in Attendance:

David Meyer
Lori McGinnis
Lavona Larimore

Members Absent:

Beth Dyer
Diana Stumbaugh

Also in Attendance:

Dwight Emde, President of Board of Aldermen
Dale Klussman, City Administrator

David Meyer called the meeting to order.

The Board reviewed the minutes of the April 23, 2019 meeting. Lavona made the motion to accept the minutes as presented. Lori seconded this motion. The motion carried by unanimous consent 4/0.

The Administrator reviewed the 2018-19 Tourism and Promotion budget, noting that the Transient Guest Tax collected through July 22 was at \$22,152.52 collected to date and \$11,319.48 budgeted for collection prior to September 30, 2019..

The Administrator reviewed additional revenues and expenses with the projected End of the Year Balance presently at \$22,882.22, which is \$8,748.60 above budgeted ending balance.

Under new business, the Board discussed the potential of hosting a fishing tournament at City Lake. The Board heard that season passes were down and would like to generate more interest, particularly among the youth, in fishing.

Options for the tournament to be discussed, includes a time the fishermen could interact with the area's youth and potential demonstrations on the best practices of fishing. The Administrator will invite Brian Sowers to the next meeting to begin discussion on hosting a certified tournament.

The Board then discussed reactivating the local Farmers' Market as a City function, rather than under the Lafayette County Farmers Market. Dale will research and bring information to the next meeting.

There being no further business, Lavona made the motion to adjourn, which was seconded by Lori. Motion carried by unanimous consent 4/0.

Meeting adjourned. Time noted 6:44p.m.

Respectfully Submitted,

Dale Klussman,